PRINT2DAY MAGNETS - STANDARD

WHAT WE NEED FROM YOU

We prefer a Hi-Res pdf (print quality) or an eps file

All colours must be CMYK

All images need to be converted to cmyk before embedding and be 300dpi

Allow a 3mm bleed on standard magnets

Allow 2mm bleed on shaped magnets

Keep all text or anything you don't want to get chopped off at least 3mm from the trim edge

Convert text to outlines - if you are not able to do this you will need to supply the font(s) used

Prefix your file name with your order ref. number

If you want your images or colour to go to the edges of your magnet we need a 'bleed' area.
To avoid unsightly white lines on the edges of the magnet or having some of your wording chopped off, you need to set up the design like this:-

This Magnet is 86 x 54mm -
Make your document size 92 x 60mm - as shown in grey
Centre the magnet in the document - the remaining grey area that you can see is the allowance for a 3mm bleed - this part will be cut off when the magnet is finished

Extend the background colour (or image if using one) so that it covers the grey bleed area. Add your wording, keeping it at least 3.5-4mm from the trim line - the dotted line indicates where the card will be trimmed.

Once the magnet has been printed it is trimmed to the finished size (86 x 54mm) and all your wording and images are in position and intact

PRINT2DAY MAGNETS - STANDARD AND SHAPED

Shaped Magnet is 60 x 50mm -
Make your document size 64 x 56mm - as shown in grey. Centre the magnet in the document - the remaining grey area that you can see is the allowance for a 2mm bleed - this part will be cut off when the magnet is finished

Extend the background colour (or image as in this example) so that it covers the grey bleed area. Add your wording, keeping it at least 3.5-4mm from the trim line - the yellow line indicates where the magnet will be trimmed.

Once the magnet has been printed it is trimmed to the finished size (60 x 56mm).

Shaped Magnet is 56 x 60mm -
Make your document size 60 x 64mm - as shown in grey
Centre the magnet in the document - the grey area that you can see is the allowance for a 2mm bleed - this part will be cut off when the magnet is finished

Fill in the grey area with the background colour - the hot pink background covers the 2mm bleed area but the wording and image stay in the same position as left
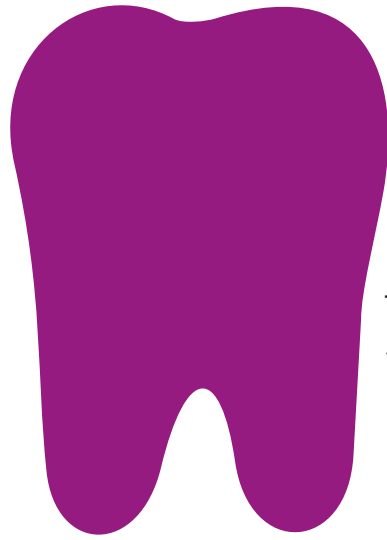

Once the magnet has been printed it is trimmed to the finished size (56 x 60mm)

Don't just stretch your design to fill the document as this will take the wording/image to the trim edge - the areas circled in this example are now too close to the trim line and may be cut off or skimmed - not a good look!
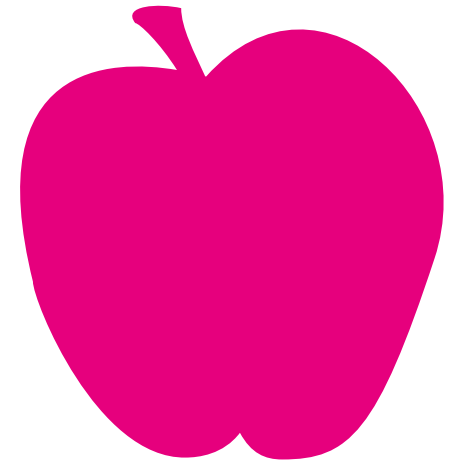
Bite Out
50mm x 50mm

Tooth
50mm x 70mm

Heart
50mm x 60mm
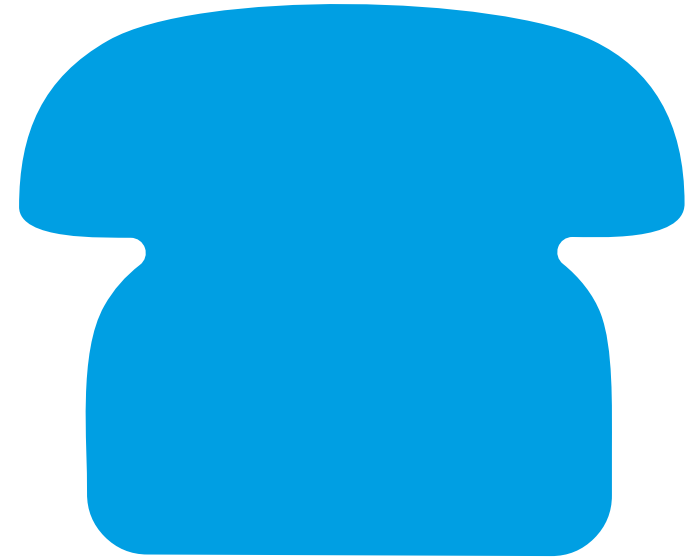
Apple
56mm x 60mm

Capsule
54mm x 90mm

Foot
42mm x 90mm
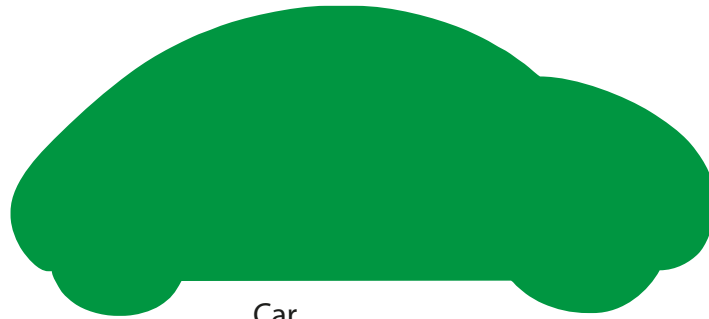
Pestle & Mortar
55mm x 60mm
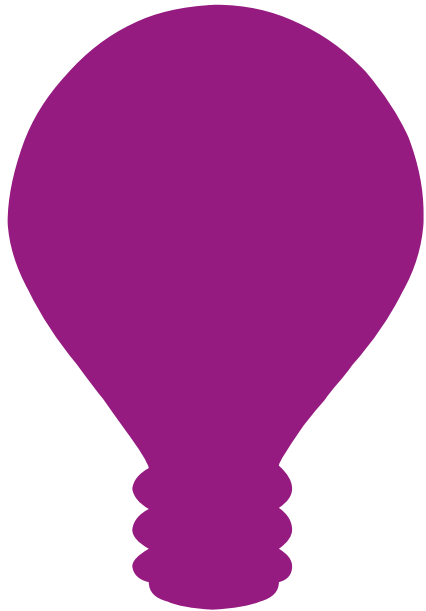
Telephone
73mm x 88mm

Shown Actual Size

House
50mm x 60mm
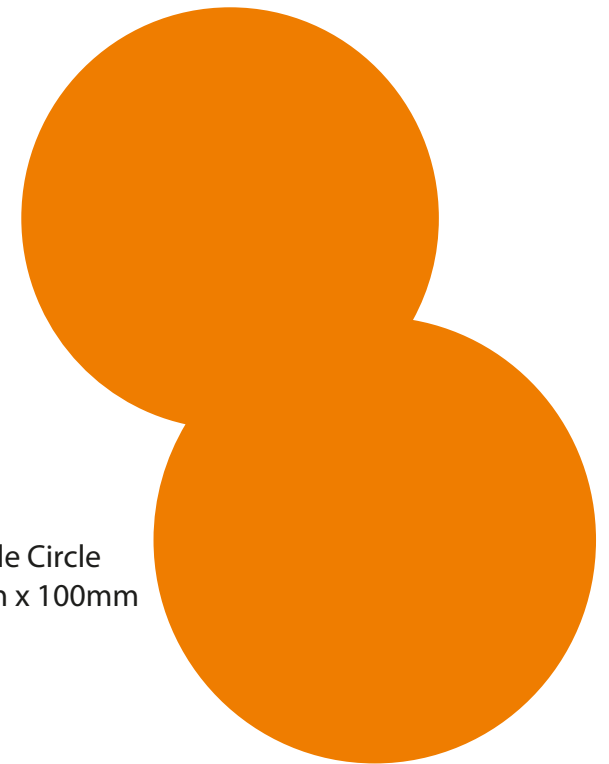
Car
41mm x 93mm

Truck
50mm x 85mm

Light Bulb
55mm x 80mm

Van
57mm x 84mm

Double Circle
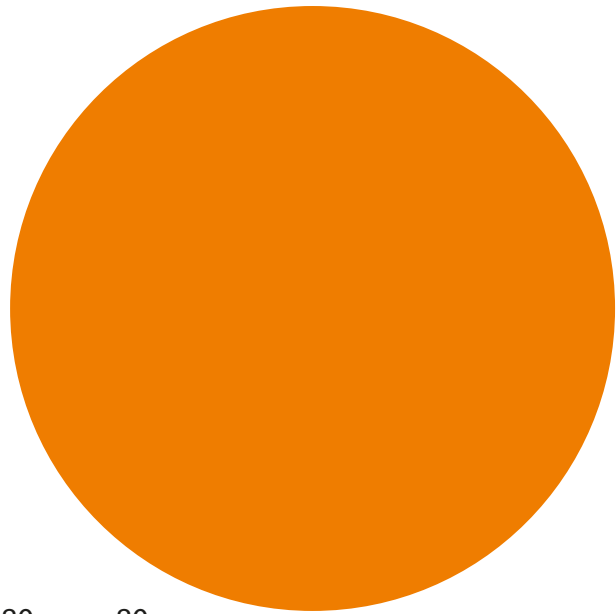76mm x 100mm

Shoe
40mm x 70mm

Shown Actual Size

Square corners
50mm x 50mm
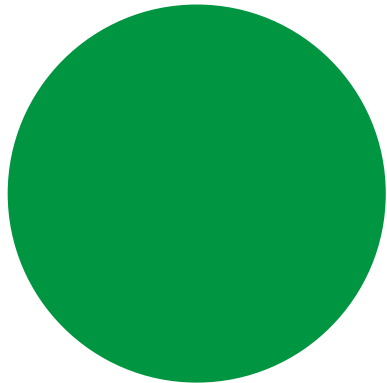
80mm x 80mm

Square corners
90mm x 90mm

Square corners
75mm x 150mm

50mm x 50mm

Shown Actual Size

Round corners   86mm x 54mm

Round corners   90mm x 54mm