

PRINT2DAY EMBROIDERED CAPS

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WHAT WE NEED FROM YOU

We prefer a Hi-Res JPEG, EPS or PDF (print quality) of your logo

Put any instructions, colour preferences (PMS colours if known) into a Word document. Put this and a copy of your logo into a folder then Zip it and upload (see website FAQ if you're not sure how to do this)

The clearer the image the better quality the digitised design will be - the software follows the path of the design so if it is blurred or jagged it can't distinguish the edges properly and you will not get a good result

If your logo is blurry you may need to have it re-drawn - this is at an extra cost and we will let you know if you need to do this

Prefix your folder and file name with your order ref. number

WHAT WE DO NEXT

We turn your logo into stitches (known as digitising)

Once the digitised pattern has been created we run a sample and check it is stitching correctly

We send you an electronic copy (proof) so that you can check that the design/spelling/colourway is correct

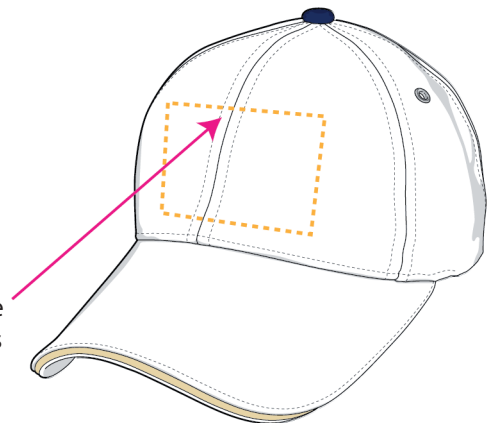
Once we have approval your job will go into production

(note: some designs are complex and take longer to digitise and embroider - this should be taken into consideration when it comes to production / delivery times)

Keep in mind:

embroidery isn't printing, it's not smooth and regular. Small letters in a logo might have to be discarded or enlarged to work within the design to avoid distortion. The smallest height size, using a plain font, is 5mm depending where it is placed on the cap.

Lettering in this area can distort due to the natural curve of the cap - larger lettering is better if it has to be at the top



Maximum height for a logo is 53mm
ideal is around 40-45mm

Maximum width for a line of type is 100mm
ideal is around 80mm



The Very Good Book Shop.com.au

Remember the width will be proportional to the height - to make the lettering larger you might have to split the wording as the illustration on the left

PRINT2DAY EMBROIDERED CAPS

TRUCKER



RED



BLACK

SUEDED PEAK



NATURAL/NAVY



NAVY/TAN

HEAVY BRUSHED COTTON (HBC)



BLACK



NAVY



RED



ROYAL

SUNSET (SC)



GOLD/WHITE/BOTTLE



NAVY/ORANGE/NAVY



BLACK/WHITE/RED



ROYAL/WHITE/NAVY

RECYCLED FABRIC CAP



BLACK/SAND



NAVY/SAND