

BANNERS & 'A' FRAMES

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2000mm

ARTWORK

- PDF (1.4) No layers
- No Crop/Trim marks needed
- No bleed needed
- Colour is cmyk Images to be cmyk @ 300dpi
- Black text to be 100% K
- All Text to be Outlined (or supply fonts)
- Don't set up Text in Photoshop (it won't be sharp)

Please Open your PDF and view @ 200% to check the resolution of any images or gradients if they look pixelated or blurred that's how they will print

Supply artwork at:

'A' Frames = full size

Pull-up Banners = half size

Vinyl Banners = full size (under 2m) half size (over 2m)

X-Banners = half size

Vinyl Banners:

Keep vital text or images at least 35mm away from the edges.

Vinyl banners are supplied with rope threaded through the top and bottom seams - eyelets are provided for you to thread additional rope if needed.



(Number of eyelets & position vary depending on size of banner)

20mm grip bar area - for background colour only

> This example at full size is 850 x 2000mm Add 70mm for void area at bottom (size is now 850 x 2070)

Make your document half size @ 425 x 1035mm

Allow a 60-70mm margin from the void area to keep

any information safe and readable

no images or text - only background colour in this area

70mm void area this part wraps around the roller mechanism