

## ARTWORK

- PDF (1.4) - No layers
- No Crop/Trim marks needed
- No bleed needed
- Colour is cmyk - Images to be cmyk @ 300dpi
- Black text to be 100% K
- All Text to be Outlined (or supply fonts)
- Don't set up Text in Photoshop (it won't be sharp)

**Please Open  
your PDF  
and view @ 200% to  
check the resolution of any  
images or gradients -  
if they look pixelated or  
blurred that's how  
they will print**

Supply artwork at:

'A' Frames = full size

Pull-up Banners = half size

Vinyl Banners = full size (under 2m)  
half size (over 2m)

X-Banners = half size

Vinyl Banners:

Keep vital text or images at least 35mm away from the edges.

Vinyl banners are supplied with rope threaded through the top and bottom seams - eyelets are provided for you to thread additional rope if needed.



(Number of eyelets & position vary depending on size of banner)

